

## WARGAMING

### Create Your World of Tanks Gameplay Trailer Inspired by Fury! Creative Contest

#### OFFICIAL RULES

##### **No Purchase Necessary. A Purchase Or Payment Will Not Increase Your Chances of Winning.**

These rules (" **Official Rules** ") set forth the rules of Wargaming's Create Your Own World of Tanks Gameplay Trailer Inspired by Fury! Creative Contest (the " **Contest** "). The Contest is sponsored by Wargaming.net Europe SAS, 30 Cours de l'île Seguin 92100, Boulogne Billancourt, France (" **Wargaming** ").

By entering the Contest, you accept these Official Rules and agree to be bound by their terms. If you do not agree with these Official Rules, please do not enter the Contest.

##### **1. Eligibility.**

This creativity-based Contest and the 2<sup>nd</sup> to 20<sup>th</sup> place prize is available to all EU member states & Turkey, whereas the 1st Place Grand Prize Grand Prize which involves a paid flight to the USA is available only to legal residents of European countries included in the Visa Waiver Program (VWP): Andorra, Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Portugal, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom. The Grand Prize winner will require to have a biometric passport in order to be able to travel to the USA and claim the Grand Prize. Wargaming.net will not reimburse any costs associated with applying for a Visa. Contest is open only to Entrants who are eighteen (18) years of age or older as of August 22, 2014 (" **Entrants** ").

Entrants will be required to show proof of age and residence.

IF YOU DO NOT MEET THESE REQUIREMENTS, YOU ARE NOT ELIGIBLE TO REGISTER AND / OR PARTICIPATE IN THE CONTEST.

All Entrants must have an active Wargaming.net account tied to a valid e-mail address and it is the Entrant's responsibility to update Wargaming of any change in their e-mail address. Participation in the Contest is subject to compliance with the requirements specified below. Employees of Wargaming, Columbia TriStar Marketing Group, Inc., prize providers or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production, execution, or distribution of the Contest ("**Contest Entities**") and their immediate family (spouse, parents and step-parents, siblings, and step-siblings, and children and step-children) and household members (people who share the same residence at least three months out of the year) are not eligible.

##### **2. Contest Period.**

The "**Contest Period**" starts at 16:00 UTC+2 on August 22, 2014 and ends on September 7, 2014 at 23:59 UTC+2. One Entry per person/email address.

##### **3. How to Enter the Contest.**

Each Entrant must submit their entry to the Contest on our official Wargaming thread at [World of Tanks Forum](#), [World of Tanks: Xbox 360 Edition Forum](#) or [World of Tanks: Blitz Forum](#) ("**Contest thread**") by posting a link to your video in the thread. Your entry may be hosted in any publically accessible video hosting site such as: YouTube, Vimeo, etc. In order to post your entry to the contest, the Entrant needs to have a free Wargaming.net user account active as of August 22, 2014.

**The Contest objective is to create a teaser trailer for World of Tanks gameplay inspired by the upcoming film Fury, lasting between 30 and 60 seconds (“Entry”). Entrants shall use in-game footage and, as provided by Sponsor, the authorized movie trailer assets (“Authorized Trailer Assets”) which includes the movie trailer’s end card (“End Card”). The Entries will be judged on the following equally weighted “Judging Criteria”: relevance to the objective and creativity, listed in Entry Requirements below. Entrants must post their Entries to the Wargaming pre-moderated forum thread following the instructions and guidelines located at [World of Tanks website](#), [World of Tanks: Xbox 360 Edition website](#) or [World of Tanks: Blitz website](#). Entrants must use the End Card in their submission in order to be eligible to win. After deliberation by the Community Team (For further reference, “Community Team” refers to WG Staff members – Community Managers and Community Coordinators) , the potential Grand Prize winner will be asked to provide his/her address and a copy of his/her ID document as proof of EU citizenship within the VWP countries and for modalities of travel (flight & hostel booking).**

Entrants may not use any other elements from the Fury movie trailer other than the Authorized Trailer Assets. In no event may Entrants use the name, voice, image, likeness or performance of any talent or filmmaker from the Fury movie in its submission. In no event may the Entrants modify the Authorized Trailer Assets in any manner, including adding copy, text or creative elements onto or on top of the Authorized Trailer Assets.

All Entries must be submitted anytime during the Contest Period. Entrants may not modify, add content to, edit, and make any other modifications to their Entry after the Contest Period. There is no fee to enter, register, submit an Entry or receive a prize.

#### **4. Entry Requirements.**

Submission entry requirements:

- Your video has to be at least 30 seconds and at most 60 seconds long.
- Your video must use World of Tanks, World of Tanks: Blitz or World of Tanks: Xbox 360 Edition gameplay footage. Edits are allowed.
- Your video should contain epic scenes of American armored vehicles battling German armored vehicles (preferably Sherman vs. Tiger).
- Your video must contain the attached Fury movie trailer end slate, provided by Sony Pictures Entertainment. The end slate has to be located in the first 5 seconds or last 5 seconds of your video. Only this material from the Fury movie can be used: [Fury Coming Soon](#)
- Your video may use attached additional materials provided by Sony Pictures Entertainment: [Fury Explosion](#); [War never ends quietly](#); [In the depths of war](#); [Each man is only as strong](#); [As the man besides him](#)
- No text, art or additional material may appear during the segments of your video which show the material provided by Sony Pictures Entertainment; neither by covering up part of the segment, nor supplementing it.
- Participants are allowed to use above mentioned assets only for the purpose of this Contest. Participants are not allowed to use them for any other purpose or make any changes or modifications to them.
- Apart from these assets, participants are not allowed to use any images or clips from the trailer in any manner whatsoever.

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- Required minimum quality is 720p.
- Each Video must be hosted on either YouTube, Daily motion or Vimeo and comply with their rules and guidelines.
- Your video has to include “Inspired by Fury” line. This text cannot be placed on top of the end slate.
- Your submission must be in line with the contest goal.
- The submission may only contain sound or music obtained from Wargaming Games (You can find the released high quality re-mastered in-game soundtracks located [HERE](#))
- By entering the contest, you agree to not submit copyrighted material or materials that have been previously published on the internet or are against our rules and policies.
- By entering the contest, you agree that you are the author of the content/material that you are submitting.
- All text or voice additions to the footage have to be in English language. At the same time, they cannot be taken from other published and copyrighted works.
- You can post your submission only on the forum of one of Wargaming’s products. If you post on multiple forums, only the last submission will be taken into account.

By entering the Contest, Entrants represent and warrant that they have obtained all of the rights, licenses, and permissions in writing from any person who may have helped create the Entry, and that his or her Entry conforms to these Official Rules, and that the Entry: (i) is the original work of the Entrant (ii) has not previously been submitted in any competition and has not won an award or prize of any kind, (iii) does not include trademarks, logos, or copyrighted material not owned by the Entrant or material that is used without permission (including but not limited to company names, photographs, works of art, or images published on or in websites, television, movies, or other media) or that otherwise infringes or violates the rights of any third party (including but not limited to, copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights (i.e., droit morale), or any other intellectual property rights), (iv) except as set forth above content of Entry is not subject to any third party agreement(s), Wargaming will not be required to pay or incur any sums to any person or entity as a result of its use or exploitation of the idea or rights therein as contemplated in these Official Rules, (v) not contain, references to pornography, sexual or racial slurs or connotations, offensive language, obscenities or any material that is libelous or defamatory, or would be offensive to, or disparage, a group or individual including, without limitation, disparaging attitudes based on race, gender or religion, (vi) not promote alcohol, illegal drugs, pornography, tobacco, harassment or any illegal activities, (vii) not promote any particular political agenda or message; (viii) not contain any personally identifiable information about any person, (ix) cannot include “sensitive” or violent elements (apart from vehicle and building destruction), ie. dead bodies, blood, soldiers in action, political speeches, etc., (x) not disparage Wargaming, the movie Fury, the studio producing and/or distributing the movie, any talent or filmmakers associated with the movie, or any other person or party affiliated with the Contest and (xi) does not include any name, voice, likeness or performance of any talent or filmmaker associated with the movie and any footage from the movie or trailer except with respect to the Authorized Trailer Assets. Please review the Wargaming website Terms of Service and copyright infringement policy located at [http://worldoftanks.eu/en/content/docs/terms\\_of\\_service/](http://worldoftanks.eu/en/content/docs/terms_of_service/) for more information. Should an Entrant include any personally identifiable information about him/herself in his/her Entry, the Entrant acknowledges and agrees that such information may be disclosed publicly and the Entrant is solely responsible for any consequences thereof. Wargaming and its agents reserve the right to not consider, and to remove, any Entry they deem, in their sole subjective determination, to

be inappropriate and/or not in compliance with these Official Rules and will not engage in any form of communication or discussion with the Entrant or anyone else about any Entry. All Entrants hereby waive and agree not to assert any moral rights in and in connection with the Entry. All decisions of Wargaming are final and binding and cannot be appealed. By entering this contest, all Entrants agree (i) any or all in-game footage and the Authorized Trailer Assets are the property of Wargaming.net and Columbia TriStar Marketing Group, Inc., and, (ii) Wargaming.net has the right to use any or all entries in its official publications, social media promotions or for any other marketing purposes without consulting the author. (iii) Wargaming.net has the ownership rights to any and all entries to this contest.

#### **5. Voting, Judging and Winner Selection.**

The selection of the winners will be based on votes from the Community Team Entries being submitted into our pre-moderated forum thread will not be accessible to anyone else than Wargaming employees. Entries will be reviewed and judged based upon the equally weighted Judging Criteria: relevance to the objective and creativity. Each member of the Community Team will rate the submissions only once by giving them a score from 0 to 10 (10 being the highest possible score). The voting will be held between September 8<sup>th</sup> and September 15<sup>th</sup>.

In the event of a tie between any eligible Entries, the tie will be broken by the Entry with the highest score from the Community Team in the creativity category, as determined by Wargaming.net staff. The decision of the Community Team will be final and binding in all matters; no Entrant will have the right to challenge the verdict and the Community Team will not engage in any conversation or explanation regarding their decision.

## **6. Prizes.**

### Grand prize

Trip to Fury Premiere, Special Secret Tank, Logitech G430 Headset

The top entry will receive the Grand Prize, which consists of a trip to the premiere of Fury on October 15<sup>th</sup>, 2014, in Washington D.C. for one (1) person, including a roundtrip economy class flight ticket from their nearest airport (transportation to said airport from the winner's residence is the responsibility of the Grand Prize Winner), hotel accommodations for \_\_\_\_ consecutive nights, round trip ground transportation between hotel and airport, and hotel and premiere location, and food (breakfast, lunch and dinner) for \_\_\_\_ days. During the days of the premiere, a Wargaming.net staff member will be present to assist the Grand Prize winner from the moment of his/her arrival at the airport of the Premiere's location until his/her departure after the event has concluded. Before any arrangements for travel are made, the Grand Prize winner will be mailed a Liability waiver form to his or her email address registered to his/her Wargaming.net account which must be printed, signed, scanned, and sent back to Wargaming.net. Without this liability waiver form, the Grand Prize winner will be unable to claim the prize. This form releases Wargaming.net, Columbia TriStar Marketing Group, Inc. , its affiliates and each of their respective officers, directors and employees from and against any and all claims and liability in connection with the Contest and the Prize, and the acceptance, possession, travel related to, attendance at, delivery of, use, inability to use, misuse or defect thereof.

The next winners will receive in-game and physical rewards as following:

### Other prizes

2<sup>nd</sup> to 5<sup>th</sup> Place – Special Secret Tank + Logitech G430 Headset

6<sup>th</sup> to 10<sup>th</sup> Place – Special Secret Tank + Italeri model tank (1:35 scale)

11<sup>th</sup> to 15<sup>th</sup> Place – Special Secret Tank + HyperX 16GB USB Stick

16<sup>th</sup> to 20<sup>th</sup> Place – Special Secret Tank

No Entrant may request a cash equivalent for any prize, prizes are non-transferable and no substitution will be made except as provided herein at Wargaming's sole discretion. Wargaming reserves the right to substitute the listed prize for one of equal or greater value for any reason. Wargaming.net will cover the costs of shipping prizes to the winners. Prize winners are responsible for any taxes and all additional costs attached to receiving their shipping as may be determined by the country of residence.

## **7. Notification of Winners.**

The Entrants selected to win a prize will be notified by e-mail or private message on our forum, as determined by Wargaming within 5 days of the end of the Contest Period. Without an answer from the Grand Prize Winner in the 48h following the message, Wargaming will award the prize to the Entry with the next highest Score. Wargaming will not deliver a prize to any person other than a winner.

Winners, by entering the Contest, consents to their Wargaming.net username and country being disclosed as indicated below.

## **8. Use of Information.**

The information collected to enter the Contest will be used to contact you if you are chosen to receive a prize. Additionally, Entrants agree that Wargaming and their agents and assignees may use their username and creations for promoting purposes such as website articles. In addition, any such information may be used and disclosed as set forth in the Wargaming privacy policy located at [http://worldoftanks.eu/en/content/docs/privacy\\_policy/](http://worldoftanks.eu/en/content/docs/privacy_policy/). If you wish to request that we no longer use your information to provide you services, contact us at [privacy@wargaming.net](mailto:privacy@wargaming.net). We will respond to your request within 30 business days. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **9. General Release.**

To the extent permitted by applicable law, Contest Entities and all of their respective officers, directors, agents and employees will not be responsible for any of the following insofar as they are beyond their reasonable control: (a) technical failures of any kind, including, but not limited to telephone, electronic, hardware, software, network, Internet, or any other computer and communications related malfunctions or failures; (b) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Wargaming with the exception of personal injury or death caused by negligence; or (c) any technical or human error such as typographical, printing, or administrative errors in any materials associated with the Contest. Unless prohibited by the applicable law, you acknowledge that the prizes will be awarded "as is" and that Contest Entities make no warranty, guarantee or representation of any kind, expressed or implied, concerning a prize or regarding the use, value or enjoyment of the prize.

By entering the Contest, Entrants agree that Wargaming may obtain Entries that are similar or identical in theme, format or other respects to that submitted by Entrant. Entrants expressly waive any and all claims that they may have against Wargaming based on any claim that any Entry entered into the Contest is similar or identical to their Entry. In the event that more than one Entry with similar or identical elements is brought to Wargaming's attention, the first such Entry received will be accepted. Entrants further agree that Contest Entities shall not have any liability to Entrants for any direct, indirect, contributory, vicarious, secondary or other infringement or protection of any copyright in or to Entrant's Entry.

Contest Entities shall not be responsible or liable for Entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for Entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with the Contest Official Rules, and all such will be disqualified. By entering the Contest, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and decisions of Sponsor which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action, or proceeding against any of the Contest Entities in connection with the Contest; and (iv) to forever and irrevocably release, indemnify, and hold harmless each of the Contest Entities and their respective officers, directors, employees, agents, shareholders, representatives, successors and assigns (collectively the "Releasees"), from any liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind even if the Releasees have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with:

(a) the Contest, including but not limited to any Contest-related activity or element thereof, and the entrant's entry, participation or inability to participate in the Contest, (b) the violation of any third party privacy, personal, publicity or proprietary rights, (c) typographical errors in these Official Rules or any Contest promotional materials, (d) acceptance, attendance at, participation in, possession, defects in, travel related to, use, misuse or inability to use a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability, business or creative considerations, or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond any of the Contest Entities' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation, or modification of the Contest, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of the Entry (including, without limitation, the Entry or any parts thereof), (i) any technical malfunctions or unavailability of the Contest thread or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Contest Entities or by an entrant, (j) interruption or inability to access the Contest, the Contest thread or any other Contest-related web pages, or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) computer and/or its contents related to or resulting from any part of the Contest, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged Online Entries or In-Store Entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Contest Entities, or any of their agents or employees, (o) cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), or other transportation companies, hotel(s), or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same, (p) lost, stolen, damaged, delayed, or misdirected baggage, (q) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof) or (r) the collection, use and/or sharing of entrant's personally identifiable information by Sponsor or its designees. Each prize winner hereby acknowledges that the Contest Entities have neither made nor are in any manner responsible or liable for any express or implied warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or any component thereof.

## **10. General Terms**

- To the extent permitted by applicable law, the Contest and these Official Rules will be governed, construed and interpreted under the laws of England. Each Entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this Contest or the prize awarded and all issues and questions concerning the validity, interpretation and enforceability of these Official Rules shall be resolved individually, without resort to any form of class action.  
Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest and, to the maximum extent

permitted by law, never shall include consequential, incidental or punitive damages, and in no event attorneys' or experts' fees. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

- The Contest is subject to applicable local laws and regulations.
- Entrants agree to be bound by these Official Rules and by the decisions of Wargaming, which are final and binding in all respects.
- Wargaming reserves the right to cancel, suspend, and/or modify the Contest, or any part thereof, if any fraud, technical failures, or any other factor beyond Wargaming's reasonable control impairs the integrity or proper functioning of the Contest, or Wargaming otherwise becomes incapable of running the Contest as planned, as determined by Wargaming in its sole discretion. Wargaming reserves the right in its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Contest, or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Wargaming reserves the right to seek damages from any such persons to the fullest extent permitted by law. Wargaming's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

**11. Winner Announcement.** For the list of usernames and countries of the winners, visit <http://worldoftanks.eu/>, <http://http://worldoftanksxbox360edition.com/> or <http://wotblitz.eu/> approximately on September 16<sup>th</sup>, 2014.